

Contact

Phone

973-494-2012

Email

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Address

Washington D.C., 20016

Education

2025

B.A. Broadcast Journalism Minor in Psychology

American University
GPA: 3.9, Dean's List all semesters

Skills

- Adobe Creative Suite including:
 - Premiere Pro
 - Photoshop
 - Audition
- News Writing
- Newsroom Production
- Team Management
- Social Media: Instagram, Facebook, Twitter, TikTok

References

Terry Bryant

Associate Division Director of
Journalism, American University
bryant@american.edu

Brendan Bailes

DCTV Director of Community
Engagement
bbailes@dctv.org

Stella Guzik

Intelligent and driven American University journalism student with a **broadcast specialization**. Excellent work ethic and time management skills. Seasoned video **editor, producer, director,** and **reporter**.

Experience

Sept-Dec 2023

DCTV | 901 Newton St. NW, Washington, D.C.,

Marketing and Communications Intern

- **Assist the Production crew on shoots** for their Primetime content.
- Create social media posts, reels, and videos to advertise upcoming content.
- Monitor social media accounts and analyze audience feedback.
- Create surveys to assess advantages and shortcomings of the organization's membership program.

2023-Present

American University TV | 4400 Mass Ave, Washington, D.C, 20016

General Manager / Executive Producer

- Manage a team of reporters and editors, ensuring all packages are timely, uniform, and ready for broadcast.
- Collaborate with the ATV News team to create pitches and work with the reporters to develop packages.
- Film three live-to-tape broadcasts each semester, including **writing anchor scripts** and **creating rundowns day of**.
- Create a fiscal budget, submit purchase requests, and hold bi-monthly meetings with the exec. board to plan broadcasts and other events.

2023-Present

School of Communication | 4400 Mass Ave, Washington D.C., 20016

Student Tech Worker

- Collaborate with a team of students and full-time staff to run the Media Innovation Lab in American University's School of Communication.
- **Floor manage**, operate cameras, and assist the audio operator for weekly student broadcasts.
- Troubleshoot technological problems for professors, including with a digital mixer board and Dexon audio recorder.

2022-Present, Seasonal

The Clairidge | 486 Bloomfield Ave, Montclair, NJ, 07043

Box Office Associate

- Manage cash reconciliation, sell admission tickets to moviegoers, and attend to their specific needs.
- Operate the concessions stand, including selling food and beverages, keeping supplies fully stocked, and opening/closing the stand.
- Maintain cleanliness of theaters and restrooms during shifts.